

COMMUNITY
THE ASF CONFERENCE
CODE

阿帕奇软件基金会 亚洲大会

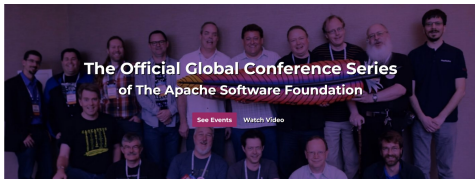
Community Over Code Asia 2025

🕒 2025 年 7 月 25 - 27 日 📍 北京 · 中国



关于 Community Over Code

Community Over Code 是 Apache 软件基金会 (ASF) 的官方全球系列大会，其前身为 ApacheCon。自 1998 年以来，在 ASF 成立之前，ApacheCon 已经吸引了各个层次的参与者，在 300 多个 Apache 项目及其不同的社区中探索“明天的技术”。Community Over Code 通过动手实作、主题演讲、实际案例研究、培训、黑客松活动等方式，展示 Apache 项目的最新发展和新兴创新。



Community Over Code 展示了无处不在的 Apache 项目的最新突破和 Apache 孵化器中即将到来的创新，以及开源开发和以 Apache 之道领导社区驱动的项目。与会者可以了解到独立于商业利益、企业偏见或推销话术之外的核心开源技术。

Community Over Code 项目是动态的，每次活动的内容都是由精选的 Apache 项目开发者和用户社区直接推动的。Community Over Code 提供了最先进的内容，在一个协作、厂商中立的环境中，展示了大数据、云计算、社区发展、金融科技、物联网、机器学习、消息中间件、编程、搜索、安全、服务器、流媒体、网络框架等方面的最新开源进展。

CoC Asia 赞助价值

品牌曝光和市场推广

赞助 Community Over Code Asia 可增加企业在开发者群体和开源社区中的曝光度，提升品牌形象，并通过参会者的关注来推广您的产品和服务。

扩展商业联系和合作机会

Community Over Code Asia 聚集了全球的技术专家、行业领袖和决策者，从一线工程师到企业 C-Level，这为赞助企业提供了一个与潜在合作伙伴、客户和供应商建立联系的平台，开拓新的商业机会，这也将有利于企业吸引和招揽业内顶级人才。

了解 Apache 软件基金会项目的最新进展，并与项目开发者进行深度交流和合作

Community Over Code Asia 邀请了来自全球的 Apache 软件基金会项目的开发人员。参与本届大会将有助于帮助企业洞察项目最新进展，和行业技术专家、项目开发人员及生态伙伴建立长期联系，并进行深度交流和合作。

社区贡献与企业声誉提升

赞助 Community Over Code Asia 显示了企业对开源社区的承诺和支持，有助于提升企业的社会责任形象和雇主品牌，并在行业内树立积极的声誉。

Community Over Code Asia 2025 会议概况

会议时间、地点

2025 年 7 月 25-27 日，历时 3 天

大会上午为主题演讲，下午为分论坛，还将设有 BoF、开源市集等互动环节

地点为北京·中关村自主示范区会议中心

会议形式

Keynote 主题演讲，in-person 及线上直播

分论坛，BoF、开源市集等互动环节，in-person

会议规模

预计将有全球各地上万名参会者，突破地理空间的限制共享主论坛 Keynote 演讲

1000 人次以上开源专业从业者到线下参与 Keynote、技术分论坛

参会者包括 Apache 成员和 Committers，Apache 项目管理委员会成员，ASF 董事，个人及企业开发者，广大开源爱好者

Community Over Code Asia

十余个线上论坛主题方向

** 以 2024 年论坛设置举例，2025 可能在此基础上微调

Tracks	出品人
<u>AI</u>	谭中意、堵俊平、王臣汉
<u>Cloud Native</u>	吴晟、冯嘉
<u>Community</u>	陈梓立、江波、刘天栋
<u>Data Lake & Data Warehouse</u>	代立冬、史少锋
<u>Data Storage & Computing</u>	李岗、郭超、Uma Maheswara Rao Gangumalla
<u>DataOps</u>	郭炜、聂励峰
<u>Incubator</u>	郭强、潘娟、Justin Mclean
<u>IoT</u>	乔嘉林、Christofer Dutz
<u>Messaging</u>	翟佳、林清山、胡宗棠
<u>Monolith vs Microservice</u>	刘军
<u>OLAP & Data Analysis</u>	陈明雨、鲁志敬、王殿进
<u>Others</u>	姜宁
<u>Performance</u>	肖宇、Paul Brebner
<u>Streaming</u>	李钰、王鑫
<u>Web Server/Tomcat</u>	张乎兴

Community Over Code Asia 2025 大会门票 (In-Person)

单日普通票

可于大会三天里任意一天现场参会，限量：500 张

标准门票价格：599 元

门票包含：

- 大会任意一天的 Keynote 演讲
- 大会任意一天的分论坛、BoF、开源市集等互动环节
- 参会日当日的工作午餐
- Community Over Code Asia 2025 大会纪念礼包

三日普通票

大会三天皆可现场参会，限量：500 张

标准门票价格：999 元

门票包含：

- 大会三日的 Keynote 演讲
- 大会三日的分论坛、BoF、开源市集等互动环节
- 大会三日的工作午餐
- Community Over Code Asia 2025 大会纪念礼包

Community Over Code Asia 2025 大会门票

三日 All-Pass 票（含晚宴）

大会三天皆可现场参会（含晚宴），限量：50 张

门票价格：1299 元

门票包含：

- 大会三日的 Keynote 演讲
- 大会三日的技术分论坛
- 大会三日的工作午餐
- Community Over Code Asia 2025 大会纪念礼包
- Community Over Code Asia 2025 讲师欢迎晚宴门票
- Community Over Code Asia 2025 闭门会交流机会

Community Over Code Asia 2025 大会门票 (Virtual)

线上参会门票

大会三天皆可线上参会，不限量

门票价格: Free

门票包含:

- 大会三日的 Keynote 演讲 (线上直播)
- 大会三日的分论坛 (会后录播)

线上参会纪念门票

大会三天皆可线上参会，不限量

门票价格: 199 元

门票包含:

- 大会三日的 Keynote 演讲 (线上直播)
- 大会三日的分论坛 (会后录播)
- Community Over Code Asia 2025 大会纪念礼包 (邮寄)

Community Over Code Asia 2025 大会优惠门票

Apache Committer 凭 Committer ID 可享受购票 8 折

我们为学生、社区和无业人员提供**普通票免费门票（限量 100 张）**发送邮件到：

ticket@segmentfault.com 申请门票兑换码

门票种类	Early Bird	Standard	Late	On-Site
单日普通票	¥ 399	¥ 599	¥ 699	¥ 899
三日普通票	¥ 699	¥ 999	¥ 1099	¥ 1299
三日 All-Pass	¥ 999	¥ 1,299	¥ 1399	¥ 1599

Community Over Code Asia

2025 企业赞助方案

	钻石赞助	白金赞助	黄金赞助	白银赞助
赞助费用	200,000	120,000	50,000	30,000
限量席位	1 席	5 席	8 席	不限
内容权益 (线上+线下)				
Keynote 演讲	√	√		
主持人口播感谢	√	√	√	√
活动线下权益				
会前大屏轮播	企业宣传片	企业宣传图	企业宣传图	
特装展位 (自行搭建)	√			
标准展位		√	√	
LED 主视觉 Logo 展示	单行展示	联合展示	联合展示	联合展示
会议合影墙 Logo 展示	单行展示	联合展示	联合展示	联合展示
线下会议资料入袋	√	√	√	
赠送普通票	30	20	10	5
赠送 All-Pass (含晚宴)	15	10	5	2
活动线上 & 传播权益				
全渠道媒体传播 logo 展示	√	√	√	√

Community Over Code Asia

2025 个人赞助方案

	钻石赞助	白金赞助	黄金赞助	个人捐赠
赞助费用	100,000	50,000	10,000	2000 - 10,000
限量席位	1 席	5 席	8 席	不限
内容权益 (线上+线下)				
Keynote 演讲	√	√		
主持人口播感谢	√	√	√	√
活动线下权益				
LED 主视觉 文字致谢	√	√	√	√
会议合影墙文字致谢	√	√	√	√
赠送普通票	30	20	10	1
赠送 All-Pass (含晚宴)	15	10	5	1
印有定制姓名的纪念大会文化衫	√	√	√	
活动线上 & 传播权益				
全渠道媒体传播文字致谢	√	√	√	√

Community Over Code Asia

2025 企业赞助方案 - 单项赞助

Add-On Benefit	价格	席位
举办同场活动 共享高质量参会者及嘉宾讲师资源，举办大会同场活动 进行企业商业产品展示和技术布道	¥ 80,000	2
讲师欢迎晚宴冠名 欢迎晚宴赞助企业 LOGO 展示 + 5 分钟欢迎致辞 并获赠 5 张欢迎晚宴门票	¥ 50,000	1
自助午餐冠名 自助午餐餐厅企业 LOGO 展示（3 天），宣传材料派发	¥ 30,000	1
茶歇台赞助 在 3 天下午的茶点上印有赞助企业 LOGO	¥ 20,000	1
文化衫 在文化衫正面印有大会 LOGO，袖子上印有赞助企业 LOGO	¥ 50,000	1
胸卡绳 在胸卡绳上印有赞助企业与 Apache 联合 LOGO	¥ 30,000	3
开源集市展位-限初创企业、社区或 Apache 项目 一个 mini 展位（提供桌椅、电源及 KT 板作为宣传物料）	¥ 5,000	30

赞助流程及注意事项



- 赞助席位数量有限，如遇同一级别的冲突，则按合同签署时间进行保留；
- 同级别赞助商 Logo 展示，将以公司品牌首字母顺序排序；
- Community Over Code Asia 2025 将与杭州堆栈科技有限公司（SegmentFault 思否）合作，由其负责本次大会赞助相关的部分工作，包括合同签署、款项收取、发票开具等相关赞助服务；

Community Over Code Asia 2024 合作伙伴

白金赞助



金牌赞助



银牌赞助



战略合作社区



Community Over Code Asia 2023 合作伙伴

白金赞助



金牌赞助



银牌赞助



铜牌赞助



战略合作媒体



ApacheCon Asia 2022

合作伙伴

战略赞助



白金赞助



金牌赞助



白银赞助



战略合作媒体



ApacheCon Asia 2021

合作伙伴

战略赞助



白金赞助



DiDi



Kyligence



金牌赞助



白银赞助



战略合作媒体

segmentfault 思否

ApacheCon 往届赞助伙伴

Adobe	Fujitsu Siemens Computers	Optiver
Amazon	Func	Oracle
AppDynamics	FuseSource	Pivotal
Apple Developer	GlueCode	Red Hat
Connection Azul	Google	Riptano
BitRock	GridGain	RX-M
CafeSoft	Hewlett Packard	SAP
Canonical	Hippo	ShapeBlue
Cerner	Hortonworks	Snapbridge
Citrix	HotWax	SourceForge
Cloudant	Huawei	SpringSource
Cloudera	IBM	Stuttgart Region-
CloudOps	Instaclustr	Development Corporation
codeBusters	Imply	Sun
Codethink	Intel	Talend
CollabNet	IONA	Talener
Comcast	Java Community Process	Tencent
Compaq Computers	Joost	Topicus
Covalent	Linode	Ubuntu
CryptoCard	Lucent	US Postgresql Association
Datadog	LucidWorks	VeriSign
Day Software	Muse	VMWare
DataStax	Netcraft	Wirtschaftsministerium
Dito	Ning	Baden Wurttemberg
EarthWeb	Novell	WSO2
Expedia	ODPi	Yahoo!
Facebook	OpenLogic	and dozens of other Fortune
		500 companies.

合作联系

媒体/社区合作：

cici@sifou.com

企业赞助/购票合作：

linda@sifou.com

COMMUNITY
THE ASF CONFERENCE
CODE

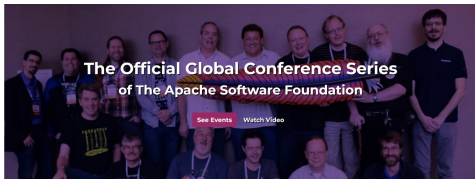
Community Over Code Asia 2025

🕒 July 25 - 27, 2025 📍 Beijing, China



About Community Over Code

Community Over Code (formerly known as ApacheCon) is the official global conference series of The Apache Software Foundation (ASF). Since 1998 – before the ASF's incorporation – ApacheCon has been drawing participants at all levels to explore "Tomorrow's Technology Today" across 300+ Apache projects and their diverse communities. Community Over Code showcases the latest developments in Apache projects and emerging innovations through hands-on sessions, keynotes, real-world case studies, trainings, hackathons, and more.



Community Over Code showcases the latest breakthroughs from ubiquitous Apache projects and upcoming innovations in the Apache Incubator, as well as open source development and leading community-driven projects the Apache way. Attendees learn about core open source technologies independent of business interests, corporate biases, or sales pitches.

The Community Over Code program is dynamic, evolving at each event with content directly driven by select Apache project developer and user communities. Community Over Code delivers state-of-the-art content that features the latest open source advances in big data, cloud, community development, FinTech, IoT, machine learning, messaging, programming, search, security, servers, streaming, web frameworks, and more in a collaborative, vendor-neutral environment.

Why Sponsor CoC Asia?

Brand Boost and Marketing

Sponsoring Community Over Code Asia boosts your visibility among developers and the open-source community, enhancing your brand and promoting your products to a captive audience.

Networking and Opportunities

This event is a melting pot of global tech leaders and decision-makers, offering sponsors a prime opportunity to forge valuable connections, explore partnerships, and recruit top talent.

Get the latest on Apache Software Foundation projects and network with developers

Community Over Code Asia brings together global Apache Software Foundation projects developers and contributors. Attend to gain insights, build lasting industry connections, and engage in deep collaboration.

Community Engagement and Reputation

By sponsoring Community Over Code Asia, you're not just supporting the open-source community; you're boosting your social responsibility credentials and building a positive industry reputation.

Community Over Code Asia 2025

The in-person conference is BACK!!!

Time & Venue

July 25-27, 2025 (Friday - Sunday)

Zhongguancun National Zizhu Innovative Demonstration Area - Conference Center, Haidian, Beijing, China

Format

Keynote: Virtual and In-person

Sessions, BoF, Unconference, Booth: In-person Only

Conference Size

There will be tens of thousands of attendees from around the world breaking through geographical constraints to share the Keynote presentations.

Over 1000 open-source practitioners will participate in the Keynote, Sessions, and Booths on-site.

Attendees include Apache Members and Committers, Apache PMC members, ASF Board Directors, individual and corporate developers, and a wide range of open-source enthusiasts.

Community Over Code Asia

More than 10 Tracks

** Taking the 2024 track setup as an example, there might be slight adjustments in 2025 based on this.

Tracks	出品人
<u>AI</u>	Jerry Tan、Junping Du、Chenhan Wang
<u>Cloud Native</u>	Sheng Wu、Jia Feng
<u>Community</u>	Tison Chen、Nadia Jiang、Ted Liu
<u>Data Lake & Data Warehouse</u>	Lidong Dai、Shaofeng Shi
<u>Data Storage & Computing</u>	Gang Li、Chao Guo、Uma Maheswara Rao Gangumalla
<u>DataOps</u>	William Guo、Lifeng Nie
<u>Incubator</u>	Qiang Guo、Juan Pan、Justin Mclean
<u>IoT</u>	Jialin Qiao、Christofer Dutz
<u>Messaging</u>	Jia Zhai、Qingshan Lin、Zongtang Hu
<u>Monolith vs Microservice</u>	Jun Liu
<u>OLAP & Data Analysis</u>	Mingyu Chen、Zhijing Lu、Dianjin Wang
<u>Others</u>	Willem Jiang
<u>Performance</u>	Yu Xiao、Paul Brebner
<u>Streaming</u>	Yu Li、Xin Wang
<u>Web Server/Tomcat</u>	Huxing Zhang

Community Over Code Asia 2025 Tickets (In-Person)

Single-Day Standard Ticket

Available for in-person attendance on any day from July 25-27, limited to 500 tickets.

Standard Ticket Price: 599 RMB

The ticket includes:

- Access to Keynote speeches on any single day from July 25-27.
- Access to breakout sessions, BoFs, booth, and other interactive sessions on any single day from July 25-27.
- Working lunch on the day of attendance.
- Community Over Code Asia 2025 conference souvenir package.

Three-Day Standard Ticket

Available for in-person attendance on all three days from July 25-27, limited to 500 tickets.

Standard Ticket Price: 999 RMB

The ticket includes:

- Access to Keynote speeches on all three days from July 25-27.
- Access to breakout sessions, BoFs, booth, and other interactive sessions on all three days from July 25-27.
- Working lunch on the day of attendance.
- Community Over Code Asia 2025 conference souvenir package.

Community Over Code Asia 2025 Tickets (In-Person)

Three-Day All-Pass Ticket

Available for in-person attendance on all three days from July 25-27, including a dinner, limited to 50 tickets.

Standard Ticket Price: 1299 RMB

The ticket includes:

- Access to Keynote speeches on all three days from July 25-27.
- Access to breakout sessions, BoFs, booth, and other interactive sessions on all three days from July 25-27.
- Working lunch on the day of attendance.
- Community Over Code Asia 2025 conference souvenir package.
- Community Over Code Asia 2025 Speaker Welcome Dinner
- Community Over Code Asia 2025 Close-Door Meeting

Community Over Code Asia 2025 Ticket (Virtual)

Online Attendance Ticket

Accessible for online attendance on all three days from July 25-27, unlimited availability.

Standard Ticket Price : Free

The ticket includes:

- Access to live streaming of Keynote speeches on all three days from July 25-27.
- Access to recorded sessions of the breakout forums on all three days from July 25-27, available after the event.

Online Attendance Souvenir Ticket

Accessible for online attendance on all three days from July 25-27, unlimited availability.

Standard Ticket Price : 199 RMB

The ticket includes:

- Access to live streaming of Keynote speeches on all three days from July 25-27.
- Access to recorded sessions of the breakout forums on all three days from July 25-27, available after the event.
- Community Over Code Asia 2025 conference souvenir package (delivered by mail).

Community Over Code Asia 2025 Discounted Tickets

Apache Committers can enjoy a **20% discount** on ticket purchases by providing their Committer ID.

We offer **free standard tickets** for students, communities, and unemployed individuals (limited to 100 tickets). Please send an email to:
ticket@segmentfault.com to apply for a ticket exchange code.

Ticket	Early Bird	Standard	Late	On-Site
Single-Day Standard	¥ 399	¥ 599	¥ 699	¥ 899
Three-Day Standard	¥ 699	¥ 999	¥ 1099	¥ 1299
Three-Day All-Pass	¥ 999	¥ 1,299	¥ 1399	¥ 1599

Community Over Code Asia 2025 Sponsorship Options

	Diamond	Platinum	Gold	Silver
Price in CNY	200,000	120,000	50,000	30,000
Limit	1	5	8	Unlimited
Keynote Speech	✓	✓		
Host's Verbal Acknowledgment	✓	✓	✓	✓
Pre-event Advertisement Playback	Video	Poster	Poster	
Custom-built Exhibition Booth	✓			
Standard Exhibition Booth		✓	✓	
Recognition on Event Website	✓	✓	✓	✓
Recognition on Event Signage	✓	✓	✓	✓
Swag Kit Opportunity	✓	✓	✓	
Three-Day Standard Tickets	30	20	10	5
Three-Day All-Pass Tickets	15	10	5	2
Mentioned on Social Media	✓	✓	✓	✓

Community Over Code Asia 2025 Sponsorship Options

	Diamond	Platinum	Gold	Personal donation
Price in CNY	100,000	50,000	10,000	2,000 – 10,000
Limit	1	5	8	Unlimited
Keynote Speech	✓	✓		
Host' s Verbal Acknowledgment	✓	✓	✓	✓
Recognition on Event Website	✓	✓	✓	✓
Recognition on Event Signage	✓	✓	✓	✓
Three-Day Standard Tickets	30	20	10	1
Three-Day All-Pass Tickets	15	10	5	1
Commemorative conference T-shirt with a customized name printed on it	✓	✓	✓	
Mentioned on Social Media	✓	✓	✓	✓

Community Over Code Asia 2025 Sponsorship Options - Add-On Benefits

Add-On Benefit	Price	Limit
Hosting Co-Events Sharing high-quality attendees and guest speaker resources, hosting co-event during the conference for enterprise commercial product showcases and technical evangelism.	¥ 80,000	2
Speaker Welcome Dinner Sponsorship Logo on signage + a 5-minute welcome speech + 5 tickets to the welcome dinner.	¥ 50,000	1
Lunch Sponsorship Logo on signage and option for material drop during lunch.	¥ 30,000	1
Tea Break Sponsorship Logo on signage and option for material drop during tea break.	¥ 20,000	1
Attendee T-Shirt Includes event logo on the front and sponsorlogo on the arm.	¥ 50,000	1
Lanyards Company logo on lanyards along with Community OverCode logo	¥ 30,000	3
Mini Booth for Startups and Communities A mini booth (including table, chairs, power supply, and KT board for promotional materials)	¥ 5,000	30

Sponsorship Process and Considerations



- Sponsorship slots are limited. In case of a conflict at the same level, slots will be reserved based on the contract signing time;
- logos of sponsors at the same level will be displayed in alphabetical order of the company brand names;
- Community Over Code Asia 2025 will collaborate with Hangzhou Stack Technology Co., Ltd. (SegmentFault) to handle parts of the conference sponsorship, including contract signing, payment collection, invoicing, and other related sponsorship services;

Community Over Code Asia 2024 Sponsors

白金赞助



金牌赞助



银牌赞助



战略合作社区



Community Over Code Asia 2023 Sponsors

白金赞助



金牌赞助



银牌赞助



铜牌赞助



战略合作媒体



ApacheCon Asia 2022 Sponsors

战略赞助



白金赞助



金牌赞助



白银赞助



战略合作媒体



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白金赞助



DiDi



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白银赞助



战略合作媒体

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ApacheCon Past Sponsors

Adobe	Fujitsu Siemens Computers	Optiver
Amazon	Func	Oracle
AppDynamics	FuseSource	Pivotal
Apple Developer	GlueCode	Red Hat
Connection Azul	Google	Riptano
BitRock	GridGain	RX-M
CafeSoft	Hewlett Packard	SAP
Canonical	Hippo	ShapeBlue
Cerner	Hortonworks	Snapbridge
Citrix	HotWax	SourceForge
Cloudant	Huawei	SpringSource
Cloudera	IBM	Stuttgart Region-
CloudOps	Instaclustr	Development Corporation
codeBusters	Imply	Sun
Codethink	Intel	Talend
CollabNet	IONA	Talener
Comcast	Java Community Process	Tencent
Compaq Computers	Joost	Topicus
Covalent	Linode	Ubuntu
CryptoCard	Lucent	US Postgresql Association
Datadog	LucidWorks	VeriSign
Day Software	Muse	VMWare
DataStax	Netcraft	Wirtschaftsministerium
Dito	Ning	Baden Wurttemberg
EarthWeb	Novell	WSO2
Expedia	ODPi	Yahoo!
Facebook	OpenLogic	and dozens of other Fortune 500 companies.

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